

MB&R

MB&R Category Features List 2008

Each month, MB&R evaluates the grocery markets biggest categories. Features include interviews with buyers, reviews of the latest statistical data and an examination of the latest in promotions and brand innovations.

Publication date is the first of every month.
Deadline for copy is four weeks prior to publication.

January	Special Promotional Issue		
February	Snacking	Ethnic	
March	Frozen Foods	Breakfast	
April F&D Expo CRS	Ice Cream	Confectionery (Sugar, Mint & Gums)	Yoghurt & Pot Desserts
May	Bottled Water	Barbecue & Euro 2008	
June	Soft Drinks	Pet Food	Bakery
July	Batteries	Baby Care & Pharmacy	
August	Functional Drinks & Food (Dairy, health plus)	Lunchbox	
September	Hot Beverages	Household & Toiletries	Rice, Pasta & Noodles
October	Confectionery	Cheese & BSM	
November	Alcoholic Drinks	Bagged Snacks	Canned Foods
December	Tobacco	Healthier Options	

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